

CC  
THE CURATION CORNER



# Beauty Campaign AI Image Prompt

# Beauty Campaign AI Image Prompt

Editorial beauty campaign image generated using AI prompt design. No photography studio. No photographer. Just prompt engineering.

*Copy and paste this directly into your AI image generator.  
I used Nano Banana Pro*

## PROMPT

Ultra-realistic editorial beauty macro photograph.

Extreme close-up of a woman's lower face cropped tightly from base of nose to chin, lips centered in frame.

Her slightly parted glossy lips hold a metallic silver cosmetic tube horizontally between her front teeth. The tube is soft aluminium, slightly crumpled where the teeth grip it, with "LUMÉA" printed clearly in black serif lettering across the center.

The lips are natural peach-pink with wet gloss, teeth clean white and visible.

Skin is wet and covered in water droplets and condensation beads, with small ice crystals and frost grains around the lips and tube. Some droplets are running down the chin due to gravity.

A few dark wet strands of hair frame the sides of the face.

### Lighting:

dramatic high-contrast beauty studio lighting, strong key light from upper left, specular highlights on water droplets and metal tube, deep shadows, pure black background.

### Camera:

100mm macro lens, f/4, shallow depth of field, razor sharp focus on lips and tube logo.

Skin realism must be extremely detailed:

visible pores, natural lip lines, vellus facial hair, micro skin texture, natural oil sheen, subtle redness around lips, subsurface scattering, realistic moisture reflections.

### Style:

luxury skincare advertising campaign, high-fashion beauty editorial, Vogue beauty photography.

### Composition rules:

lips centered, tube perfectly horizontal across mouth, face filling 90% of frame, macro beauty crop.

### Negative Prompt

plastic skin, waxy skin, airbrushed beauty retouching, CGI texture, illustration style, cartoon, distorted teeth, warped product tube, misspelled logo, extra mouth, duplicate lips, unrealistic water droplets, blurred text

📌 Pin this guide to reference later

# Beauty Campaign AI Image Prompt

## How to Use This Prompt

### 1 – Copy the prompt

Paste into your AI image generator.

### 2 – Replace the product

Change the product to match your brand if required (skincare, lipstick, mascara etc.)

### 3 – Generate variations

Experiment with:

- different colours
- different lighting
- different packaging

## AI Workflow

ChatGPT - Prompt engineering and visual direction

Nano Banana Pro - AI image generation

## Image Iteration

If the image isn't quite right first time, rerun it or try adjust a few words in the prompt and generate again – iteration is part of the creative process.

PROMPT

#### Try These Prompt Variations:

- Rose gold lipstick campaign
- Ice-cool skincare serum visual
- Minimal luxury fragrance campaign



## Want more prompts like this?

Download my Cosmetics Brand Prompt Pack  
or follow along for AI tools for small businesses and  
creatives.

Join my mailing list to stay up to date  
Pinterest: The Curation Corner  
Instagram: @thecurationcorner\_  
Substack coming soon...

AI beauty campaign prompt  
AI product photography prompt  
AI skincare advertising image  
AI cosmetics brand visuals

### Important Note:

While these prompts are designed to help streamline your workflow and save time, always ensure that the information provided—especially when using AI-generated insights—is reviewed and verified for accuracy. Every project is unique, and final decisions should be based on your professional expertise, client requirements, and up-to-date industry standards.