



## ✨ Prompting Made Simple

# A Quick-Start Guide to Using AI Like a Pro

Created by The Curation Corner for busy, small business owners  
Ref: Google's TCRI framework

# THE TCREI FRAMEWORK



## Your 5-step cheat code for writing better prompts

### T – Task

Start with a clear ask. What do you need help with?

✍️ “Write 3 friendly email subject lines for my summer promotion.”

### C – Context

Tell the AI what it’s for and who it’s for.

👤 “I’m a designer running a one-person studio – I want to sound warm but professional.”

### R – References

Share an example it should follow.

💬 “Match the tone of this caption: ‘Just launched a fresh new look – soft curves, bold textures, and your personality at the centre.’”

### E – Evaluate

Don’t just accept the first draft.

🔍 “It’s a bit stiff – I want something more relaxed and playful.”

### I – Iterate

Tweak, refine, try again.

🔄 “Make it shorter. More professional. Add emojis. Keep the vibe conversational.”

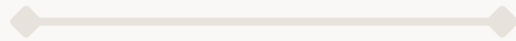
# THE TCREI FRAMEWORK

## Quick Wins for Better Prompts



- ✓ Keep it simple and specific
- ✓ Give examples of your tone or past work
- ✓ Set limits (e.g., 3 options only, under 100 words)
- ✓ Save what works – reuse and tweak it next time
- ✓ Think of it like briefing a new team member: helpful, clear, kind

 Pro tip: You can even ask ChatGPT to improve your own prompts. It's like having a built-in copy editor for your ideas!



## Easy Prompt Templates (You Can Copy & Paste)

 For social media:

"Act as an expert social media coach. Write 3 Instagram captions to promote my new home office service for small spaces."

 For emails:

"Write a short, clear email to my clients explaining our updated cancellation policy. Keep it polite but firm."

 For planning:

"Help me brainstorm 5 blog topics that would interest interior design clients doing renovations on a budget."

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## Ready for a Bit More? Try These Next:



- Spartan Tone: Say “use a Spartan tone” for direct, no-fluff answers
- Prompt Chaining: Break big tasks into steps (caption → email → blog)
- Meta Prompts: Ask AI to improve your prompt wording
- Testing: Run your prompt a few times – see what works best!



## References for Prompting Tips

1. Google’s Prompt Engineering Masterclass: [prompt-engineering-whitepaper.xyz](https://www.prompt-engineering-whitepaper.xyz)
2. Prompting Essentials by Google
3. Google's Masterclass on Medium
4. Anthropic’s Prompting Tips



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**Important Note:**

While these prompts are designed to help streamline your workflow and save time, always ensure that the information provided—especially when using AI-generated insights—is reviewed and verified for accuracy. Every project is unique, and final decisions should be based on your professional expertise, client requirements, and up-to-date industry standards.

